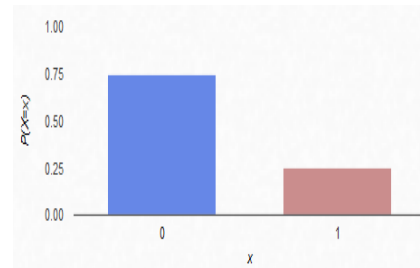


## Binomial and Geometric Models

A **binary random phenomenon** is a random phenomenon (need not be numeric)  $X$  which has exactly two outcomes:

- “success” with probability  $p$ ,
- “failure” with probability  $q = 1 - p$ .

So  $X$  has a probability distribution as seen to the right. (In this example:  $p = 0.25$ , success = 1, failure = 0)



Given is a finite or infinite sequence  $X_1, X_2, X_3, \dots$  of random phenomena (need not be binary).

- If each  $X_j$  has the same distribution (the process does not change with  $j$ : we get the same probability histogram for each  $j$ ), we say that
  - $X_1, X_2, X_3, \dots$  are **identically distributed**.
- If, MOREOVER, each trial  $X_j$  is independent of the others, we say that
  - $X_1, X_2, X_3, \dots$  are “iid”: **independent and identically distributed**.

If we have a finite or infinite sequence  $X_1, X_2, X_3, \dots$  of binary random phenomena then we call each one of those  $X_j$  a **Bernoulli trial** rather than a binary random phenomenon if the sequence is iid.

In other words,

- $X_1, X_2, X_3, \dots$  are Bernoulli trials if
- each  $X_j$  has exactly two outcomes: success or failure,
  - the success probability  $p = P(X_j) =$  “success” does not change with  $j$  (hence each  $X_j$  has the same probability distribution),
  - the  $X_j$  are independent.

Examples of Bernoulli trials:

- $X_j = j$ -th toss of a fair coin: success = Heads;  $p = 0.5, q = 0.5$
- $X_j = j$ -th throw of a fair die: success = 5 or 6;  $p = 2/6 = 1/3 = 0.333, q = 2/3$ .
- $X_j = j$ -th opening of a cereal box: success = Hope Solo picture;  $p = 0.2, q = 0.8$

Convert to (numerical) random variables: Change success to 1 and failure to 0.

- $X_j = j$ -th toss of a coin: assign 1 if Heads, assign 0 if Tails;  $p = 0.5$
- $X_j = j$ -th throw of a die: assign 1 if 5 or 6; assign 0 otherwise;  $p = 2/6 = 0.333$ .
- $X_j = j$ -th opening of a cereal box: assign 1 if Hope Solo picture; assign 0 otherwise;  $p = 0.2$

Write  $s$  for success,  $f$  for failure

**Geometric Model GEOM( $p$ ):**

- Sequence of (iid) Bernoulli trials  $X_1, X_2, X_3, \dots$  with success probability  $p = P(X_j = s)$
- $T :=$  first index  $n$  such that  $X_n =$  success (random “time”!)
- Outcome  $\{T = n\}$  same as  $\{X_1 = f \text{ and } X_2 = f \text{ and } \dots \text{ and } X_{n-1} = f \text{ and } X_n = s\}$ .
- Product rule (the  $X_j$  are independent!):  
$$P(T = n) = P(X_1 = f) \times P(X_2 = f) \times \dots \times P(X_{n-1} = f) \times P(X_n = s)$$
- $= q \cdot q \cdot \dots \cdot q \cdot p = q^{i-1} \cdot p$

Example: Repeatedly rolling a die.

- Compute  $P$ ( first 1 comes at the 4–th throw).
- Solution:  $X_j = j$ -th roll;  $p = P(X_j = 1) = 1/6$ ;  $P(T = 4) = q \cdot q \cdot q \cdot p$   
 $= (5/6)^3 \cdot 1/6 = (125/216)/6 \approx 0.965 = 9.65\%$

**Binomial Model BINOM( $n, p$ ):**

- Finite sequence of  $n$  (iid) Bernoulli trials  $X_1, X_2, X_3, \dots, X_n$  with success probability  $p = P(X_j = s)$ ,
- Encode success as 1, failure as 0, so  $p = P(X_j = 1)$ ,
- $S_n := X_1 + X_2 + \dots + X_n =$  # of successes in those  $n$  trials
- Probability of  $k$  successes in  $n$  trials is

$$P(S_n = k) = \binom{n}{k} \cdot p^k \cdot q^{n-k}; \text{ Binomial coefficient } \binom{n}{k} = {}_n C_k = \frac{n!}{k!(n-k)!}$$

Example: Toss a coin 6 times ( $n = 6$ )

- Compute  $P$ (exactly 2 tails).
- Solution:  $X_j = j$ -th toss;  $p = P(\text{Tails}) = P(X_j = 1) = 1/2$ ;
- $P(\text{exactly 2 tails}) = P(S_6 = 2) = \binom{6}{2} \cdot (1/2)^2 \cdot (1 - 1/2)^{6-2}$   
 $= \frac{6 \cdot 5 \cdot 4 \cdot 3 \cdot 2 \cdot 1}{(4 \cdot 3 \cdot 2 \cdot 1)(2 \cdot 1)} \cdot 0.25 \cdot 0.0625 = \frac{6 \cdot 5}{2 \cdot 1} \cdot 0.25 \cdot 0.0625 \approx 0.23 = 23\%$